

TENNIS STAR LISA RAYMOND PARTNERS WITH ELIZA AUDLEY APPAREL

2011 US Open Doubles Champion Teams Up with Promising American Tennis Clothing Designer

McLean, Va. (January 19, 2012) – Global sports and entertainment marketing leader Octagon today announced the partnering of American professional tennis player, Lisa Raymond, with the US based tennis apparel brand, **Eliza Audley**, to endorse their female tennis clothing line. Raymond debuted Eliza Audley apparel at the Apia International in Sydney, Australia and will continue to wear the brand at the Australian Open in Melbourne this week.

“I am extremely excited about partnering with the Eliza Audley brand,” said Raymond. “Not only is their line highly fashionable and features top quality fabrics, but they understand the importance of functionality. They keep the active nature of the sport in mind when designing their clothing.”

Recognized as one of the top doubles players in the world, Raymond will wear Eliza Audley apparel at premier professional tennis tournaments around the world. She is also proud to collaborate with an American based company as she prepares to represent the US in the 2012 London Olympics.

Established in 2006, Eliza Audley manufactures tennis clothing that marries high tech with high fashion. “We are delighted that Lisa will be wearing our clothing on center court,” said Eliza Meyer Audley, owner of the company. “Lisa’s athleticism paired with Eliza Audley fashion will make an unbeatable team.”

About Lisa Raymond

A native of Wayne, Pa., Raymond has won 74 women’s doubles events and six major championships. This past year, Raymond teamed up with Liezel Huber to win the 2011 US Open Doubles title. The duo was the winners of the WTA Championships in Istanbul and WTA Premier Events in Toronto and Tokyo.

About Eliza Audley

Eliza Audley is an athletic apparel company that creates a fashion alternative to traditional sports clothing. Constructed for women’s bodies in motion, the line is carried by over 130 retailers, boutiques, country clubs, and major online tennis wear stores. Owner Eliza Meyer Audley formed the apparel company in 2005 after previously designing for upscale St. John Knit and learning her craft at the American Fashion Institute in Paris and at Mount Mary College in Wisconsin. For more information about Eliza Audley apparel, please visit www.elizaaudley.com.

About Octagon Tennis

Octagon has a rich and proud history in the sport of tennis, having managed the careers of 63 Grand Slam Champions and 11 Olympic gold medalists over three decades. In addition, Octagon owns or manages more professional tennis events than any other agency with WTA and ATP events including the Toray Pan Pacific Open, Kremlin Cup, Brasil Open, the Western & Southern Financial Group Championships and the Southern California Open among others. For more information on Octagon Tennis, please visit www.octagontennis.com or via Twitter at @OctagonTennis.

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