

Octagon Tennis Signs Slovenia's Polona Hercog *Agency Adds Slovenia's No. 1 Tennis Star*

McLean, VA (January 27, 2010) – Octagon announced today the signing of **Polona Hercog**, Slovenia's No. 1 tennis player.

Hailing from Maribor, Hercog is currently ranked WTA No. 69 and is the third highest ranked player born in 1991 or later. At 19-years-old, Hercog already has claimed eight singles and four doubles titles on the ITF Women's circuit.

Hercog turned professional in 2006 and recently broke into the WTA top 100 in July 2009. With a career record of 126-51, Hercog has the potential to break into the WTA top 20 in 2010. Her upcoming schedule includes WTA tournaments in Bogota, Acapulco, Indian Wells, Miami, the French Open, Wimbledon and the US Open.

Hercog has an endorsement deal with Wilson and wears clothing from Fila, but no deal is yet in place with the sportswear manufacturer. She can also speak Slovenian, English and Italian.

"We are extremely excited that Polona has chosen Octagon to manage her professional tennis career globally," said Nina Wennerstrom, Senior Client Manager of Octagon's tennis division. "Polona has already experienced success at a young age and as one of the most promising young tennis players in the world, we look forward to working with her and her family to help her reach her full potential."

Octagon has a rich and proud history in the sport of tennis, having managed the careers of 63 Grand Slam Champions and 11 Olympic gold medalists over three decades. In addition, Octagon owns or manages more professional tennis events than any other agency with WTA and ATP events including the Kremlin Cup, MPS Group Championships, Brasil Open, the Movistar Open, the Western & Southern Financial Group Championships and the Southern California Open. For more information on Octagon Tennis, please visit www.octagontennis.com.

Octagon, the inaugural winner of the "Sports Agency of the Year" Award by the Sports Business Journal, is the world's largest sports and entertainment representation and marketing agency with global expertise in consulting, athletes & personalities, event management, property representation, marketing solutions, licensing and merchandising and talent procurement. As part of The Interpublic Group (NYSE:IPG), one of the world's leading organizations of advertising agencies and marketing services, Octagon employs more than 1,000 people in 60 offices around the world. For further information please visit: www.octagon.com or follow us on Twitter: [@Octagon_AP](https://twitter.com/Octagon_AP).

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